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# INTIMATE BLEACHING & REJUVENATION: SOCIAL MEANING AND EFFECTIVENESS

## BACKGROUND

Pigmentation and skin flaccidity of the genital area are the most rapidly growing problem of aesthetic gynecology. The treatment protocol was evaluated.

## MATERIAL & METHOD

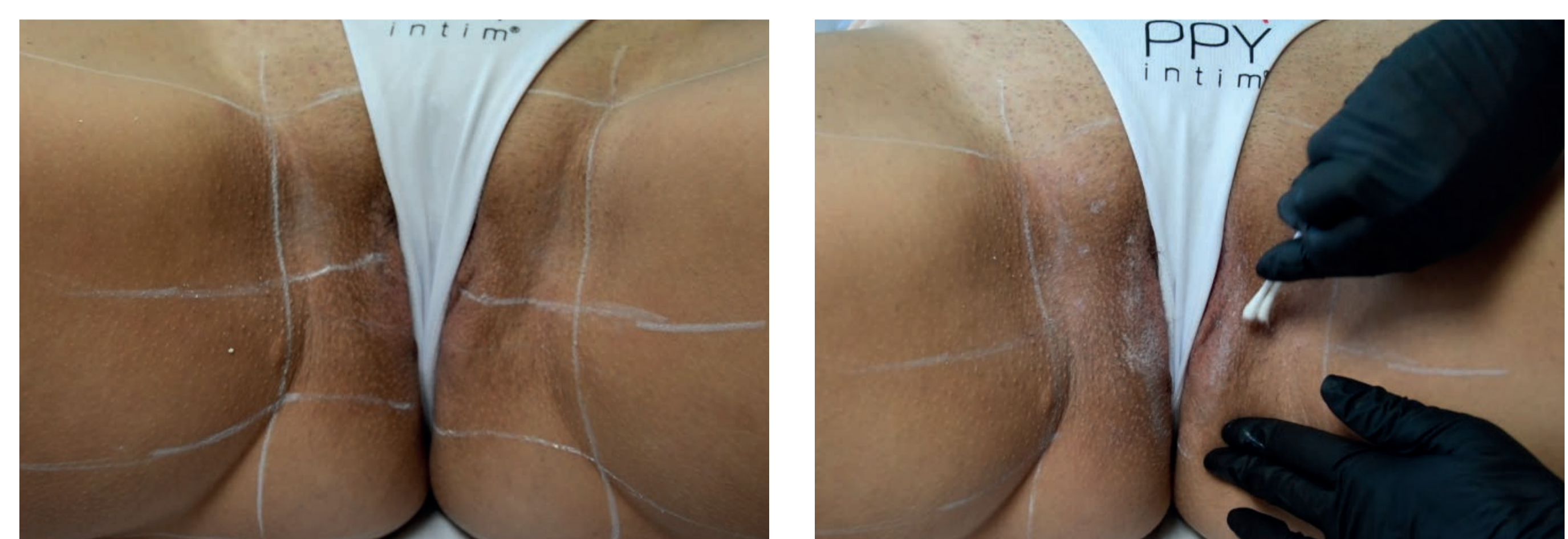
Treatment consists of a single use of hybrid chemical solution (15% TCA-PHEN, Skin Tech) with further application of cosmetic daily care amongst 30 women aged 35-55.

Evaluated skin condition during: day 0, day 7 and day 60. Photo-control was performed.

Dermatology life quality index (DLQI) was evaluated:

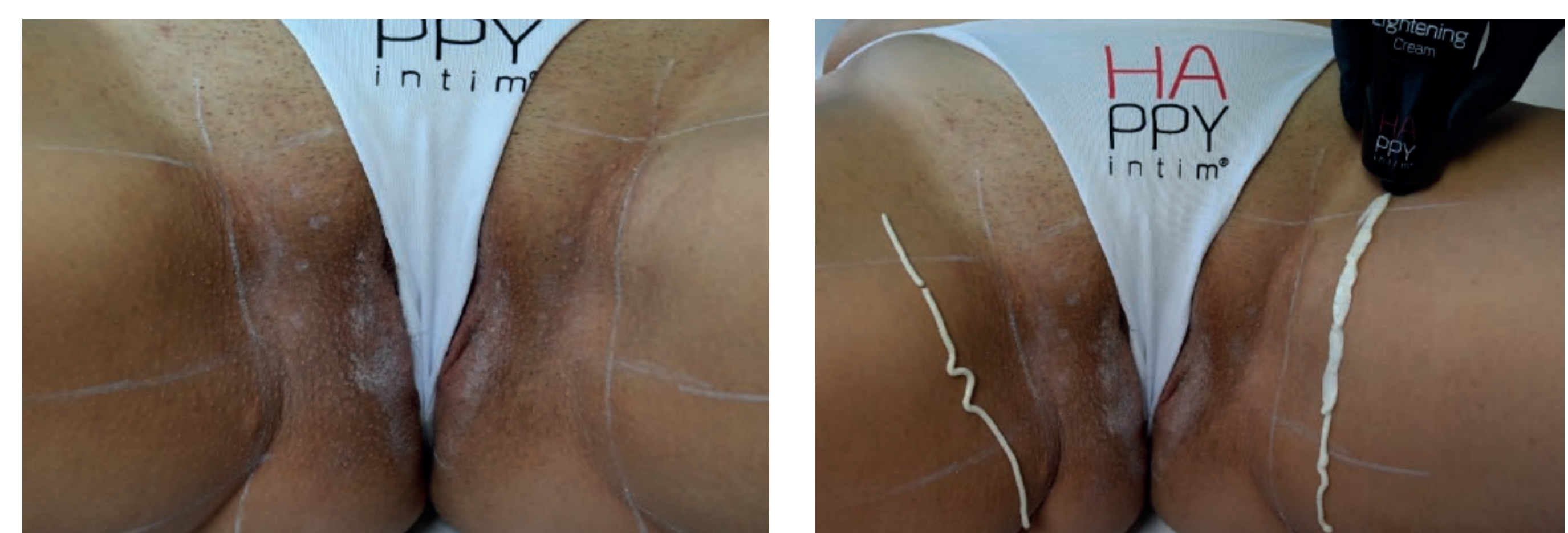
- 00-01 no effect
- 02-05 small effect
- 06-10 moderate effect
- 11-20 large effect
- 21-30 significant effect

## TREATMENT PLAN



1 Application mapping

2 First coat of Peeling application



3 Second coat / Frosting

4 Lightening cream application

## RESULTS

Treatment was characterized as comfortable and painless by all the patients. Practitioners noticed uniformization of the skin color, brightening of labia majora and intimate areas, skin tightening improvements.

82 % of the patients evaluated the results between good and excellent. No side effects were observed.

DLQI was changed in positively in 64% of the cases.

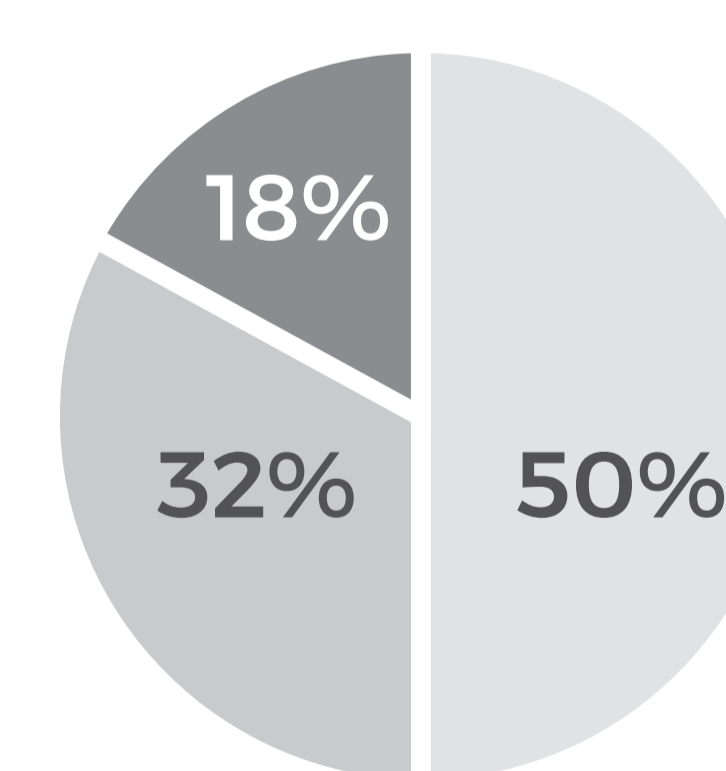


DAY 0

DAY 7

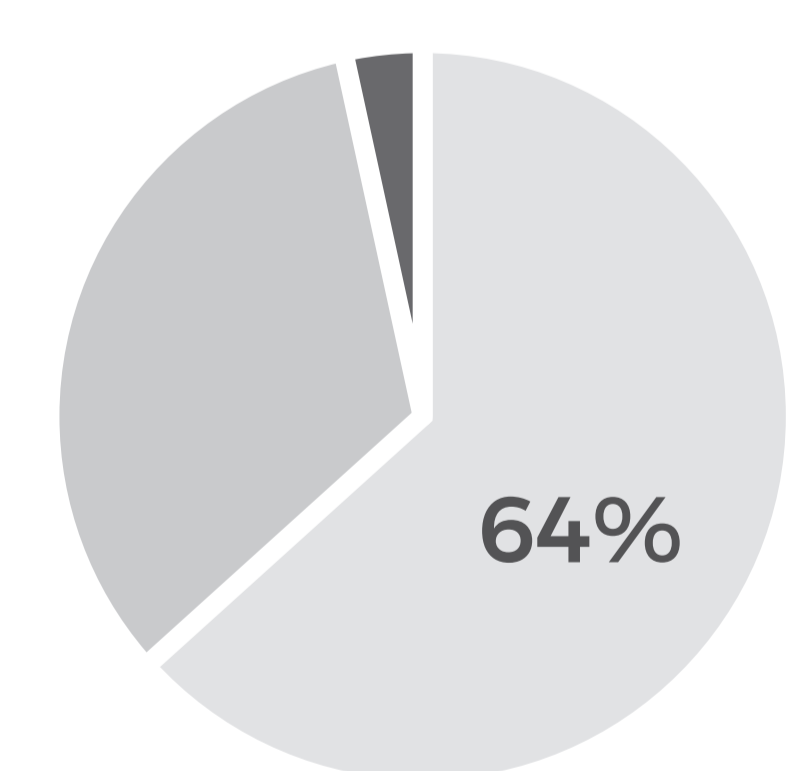
DAY 60

Patients satisfaction



- Excellent
- Good
- Mild

DLQI



- Significant/Large effect
- Moderate effect
- Small effect

## CONCLUSION

Investigated treatment induces significant skin changes of anogenital area: skin brightening and tightening which brings back to the patient appearance of their genital beautification. The procedure is safe and comfortable, improves sexual well-being of the patients.